

SIGNAGE - BANNERS

COMMERCIAL STANDARD

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Banners are limited to “Now Hiring”, “Now Open”, and as a temporary sign while the permanent sign is being manufactured.

Banners will have maximum dimensions of 48” high and 10’ in length or 30% of storefront whichever is less.

Maximum letter height will not exceed 36”.

Material to be vinyl covered canvass with double stitched reinforcing around the perimeter.

Banner shall have a white background and copy shall be applicant’s choice with approval of CRC.

COMMENTS

HERE IS SOME ADDITIONAL INFORMATION THAT MAY BE HELPFUL.

Display period is limited to two weeks.

Questions should be directed to the Las Colinas Association Plan Review Department by calling 972.541.2345.

The standard(s) included in this document are supplements to and do not supersede the requirements and provisions of the Las Colinas Declaration or Supplementary Declarations to the Las Colinas Declaration.



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OBJECTIVE/GOAL

To minimize the visual impact of banners on neighboring properties and to protect the aesthetic values of Las Colinas.

REVIEW PROCESS

IF YOUR PROJECT MEETS THE FOLLOWING CRITERIA, YOU MUST COMPLETE AN **APPLICATION FORM**. STAFF WILL REVIEW IT, PLACE IT ON THE CONSENT AGENDA, AND PRESENT IT TO THE ARCHITECTURAL CONTROL COMMITTEE FOR APPROVAL.

Copy is limited to:

- a. "Now Hiring"
- b. "Open"
- c. Logos are not permitted.
- d. Copy of Business name while permanent sign is fabricated.

Dimensions:

- a. Maximum height – 48 inches
- b. Maximum width – 10 feet or 30% of storefront whichever is less
- c. Maximum letter size – 36 inches

Material:

- a. Vinyl covered canvas with double stitch reinforcing around the outside.

Color:

- a. Background – "white"
- b. Copy – one color to be determined by applicant

Location and number of banners:

- a. Banners are to be located no higher than the first floor spandrel and in a location that does not cover other architectural elements such as doors, windows, permanent signs, etc.



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- b. Only one (1) banner may be placed on a building elevation per tenant space with a maximum of two (2) banners per tenant.

Display period

- a. "Now Hiring" banners may be displayed for a maximum of fourteen (14) calendar days prior to opening. Banners must be removed prior to the day of opening.
- b. "Open" banners may be displayed for a maximum of fourteen (14) calendar days from the day of actual opening. Banners may not be displayed prior to the day of opening.
- c. "Business name" banners may be installed for a maximum of thirty (30) calendar days while permanent sign is being fabricated and installed.

FOR ALL OTHER PROJECTS, YOU MUST COMPLETE AN **APPLICATION FORM**. YOUR APPLICATION WILL BE REVIEWED BY STAFF AND THE ARCHITECTURAL CONTROL COMMITTEE OR DESIGNATED SUBCOMMITTEE APPLYING THE FOLLOWING GUIDELINES.

Special event banners
Architectural banners
Pole mounted banners of any kind

APPLICATION CHECKLIST

INCLUDE THE FOLLOWING WITH YOUR APPLICATION

- Banner specifications including material, colors and size of copy.
- Copy
- Building elevation showing location and indicating the method of mounting.
- Dates for installation and removal.



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COMMENTS

HERE IS SOME ADDITIONAL INFORMATION THAT MAY BE HELPFUL.

Refer to the most current Fee Schedule for the fee associated with banner submissions.

All questions should be directed to the Las Colinas Association Plan Review Department by calling 972.541.2345.

